

MARCH 15! INCOME TAX?

Use the saving this year for one of the following

YOUR CHOICE	Annual Cost to you under our Insurance Plan	Possible Cost without our Insurance Plan
1. I want to be robbed for.....	\$ 40 instead of	\$ 1,500
2. If I must have stomach ulcers give them to me for	150 instead of	2,000
3. Please let me be sued for.....	40 instead of	10,000
4. Let me slip in a bathtub for	50 instead of	1,500
5. I slice. Let me hit my caddy for	10 instead of	5,000
6. I want to die "at par" for	1,000 instead of	50,000
7. I'm careless. Let me lose things for	25 instead of	1,000
8. Let our house burn to ashes for	40 instead of	20,000
9. Please may our cook upset boiling water on her right leg (limb) for	20 instead of	1,000
10. Will you allow my car to burn fiercely for	10 instead of	1,500
11. Please let me drive home from my next class reunion for	40 instead of	10,000
12. The guy who reads our gas meter doesn't watch his step—charge me	10 instead of	5,000
13. If my dog must bite the neighbor's kid, let it be for	10 instead of	2,000
14. I am 40 years old. When I am 65 permit me to fish, golf, play bridge—and "hoist" a few, for	500 instead of a lot more money	

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Meet him in his office—get acquainted—place your confidence in his ability to give you the best in service!



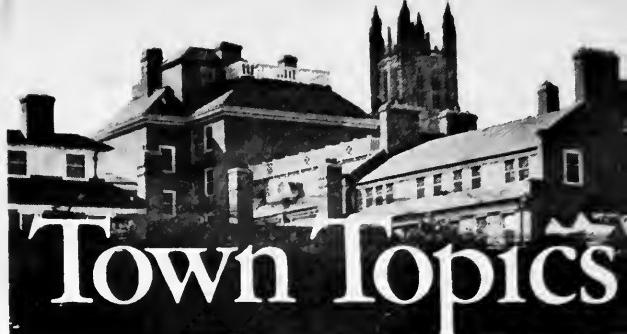
H. C. ("Cobbles")
STURHAHN

President of the Princeton Agency, Inc. He has been an insurance broker for 18 years and is trained and experienced in the preparation of insurance policies suited to your particular needs. He will survey your insurance needs without obligation and recommend whatever is needed for your protection.

The PRINCETON AGENCY, Inc. 32 Nassau St.
Fire - Automobile - Casualty - Life Princeton 2030

PATRON

Sec. 562, P.L.&R.
U. S. POSTAGE
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Princeton, N. J.
Permit No. 106



WE NOMINATE

Sixteen hundred and twenty-five Princetonians gave of themselves in World War II, as this nation and its Allies fought to substitute a reign of law for a reign of war. From August 7, 1942, when the First Marines rode landing craft onto the sloping beaches of Guadalcanal, until the Atomic Age was born in flames over Hiroshima and Nagasaki, Princeton citizens in the Armed Forces helped write chapter after chapter of the ever-widening offensives that reduced the enemy to helplessness. North Africa, Sicily, Italy, New Guinea, the Pacific's barren atolls, the beaches of Normandy, Southern France, the Philippines, the Rhine, Okinawa: in all parts of the world Princetonians fought. Thirty-eight of them died. In all humility, knowing full well that intimate griefs cannot be shared, the community feels a common loss and a continuing common pride in the bravery and sacrifice of those who gave their lives.

On the 1,587 residents of the Borough and Township—who have come back to the ways of peace with grim memories of the ways of war—falls the burden of helping provide the community leadership needed in meeting the challenges of peace. That former servicemen and servicewomen are making places for themselves in the peacetime sun is reflected by the growing number of veterans engaged in the town's business enterprises, in its political life, in its service organizations. With the Home Front of World War II, without which there could have been no final victory, Princeton's veterans are bridging the gap between reconversion and the normalcy of a world at peace—in spite of international bad tempers, dismaying uncertainty in national affairs, housing shortages and rising prices.

For their sacrifices in the past, for their courage and vigor in adjusting to the present, for their determination to keep faith with the ideals which they have served so long and so well, we in this first issue of *TOWN TOPICS* name them

**PRINCETON'S
MEN AND WOMEN OF THE WEEK**

March 17-23, 1946

Town Topics

Published Every Friday Throughout the Year

DONALD C. STUART, JR.
DAN D. COYLE
Editors and Publishers

Mailed without charge every week to every home in Princeton Borough and Township.

Advertising Rates on Application
Box 371
Princeton, New Jersey

Vol. I, No. 1. March 17-23, 1946

Topics of the Town

Volume I, Number 1. Early this morning mail carriers responsible for daily deliveries along the 13 routes in Princeton Borough and Township undertook for the first time distribution of TOWN TOPICS, a new Princeton publication. Today and each Friday hereafter, it will reach every home and place of business in the community. Its news, features and editorial comment, together with the messages of Princeton business and professional interests, will be made available each week without charge to some 12,000 Princetonians.

TOWN TOPICS is not a newspaper. You will note that it carries no news stories headlined in familiar style, nor will it attempt to cover the every-day happenings here. Rather, it will bring editorial comment built around news highlights; spot coverage of the significant and the amusing; worthwhile reviews of cinema, theater and sport.

The editors of TOWN TOPICS have found that numerous Princetonians agree with them in their belief that many items of interest here never reach print. This is partially so because these very items are not the type of subject matter which lend themselves to straight journalistic coverage in a daily or weekly newspaper. TOWN TOPICS seeks to bring the news behind the news, and to be entertaining and informative in so doing.

Thus, as our advertising prospectus pointed out, TOWN TOPICS will serve as the first means of communication with all of Princeton. In this capacity, we hope that it may, by pointing out trends and correlating opinion, have a beneficial effect upon the town in which all of us take pride and pleasure in living.

Hats in the Ring. Probable Republican council candidates: Incumbent J. Dayton Voorhees and an as yet unnamed running mate; for the Democrats, David R. Winans and a running mate also still in doubt.

In the Nation's Service. Community-wide cooperation from Princeton in saving food in a manner which will serve as an example to the rest of the U. S. is the goal of Mayor Minot C. Morgan, Jr. A resolution asking all-out aid from the consumers has been passed, while hotels, restaurants, bakeries and other food handlers will be approached by the Rotary Club.

Strict adherence to the Truman Famine Emergency Committee's 39 suggestions

(Continued on page three)

Eshelman's Red Rose Dog Food
Also, POULTRY AND DAIRY FEEDS

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Telephone 1-42 262 Alexander St.

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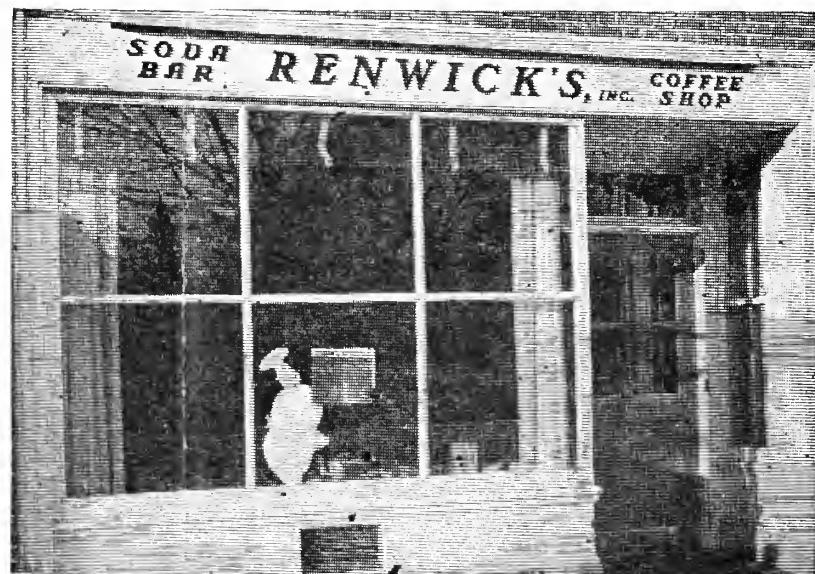
SLATOFF'S SILVER SHOP . . .

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Antique and Modern SILVER

Old and Modern CHINA

Telephone 126



"A Princeton Landmark"

TOPICS OF THE TOWN

(Continued from page two)
tions for food conservation is sought. The project is well conceived, has obvious international implications.

Housing Project Delayed. Although it is now some nine weeks since announcement was first made of the \$1,000,000

housing project slated to rise on the old Sloane Estate, the only change on the 16 acres of gently sloping land there is the faint green beginning to appear in the shrubbery. Into discard went the plan to break ground in February and with it, almost certainly, is going the hope of occupancy of some of the 170 units by mid-October.

Not one factor but several are ap-

parently responsible for the delay. Despite the fact that all concerned are extremely eager to see the project started, considerable paper work remains to be finished before actual construction can begin.

The surveying, blueprinting and estimating by contractors are still in process of completion. At least one Prince-

(Continued on page eight)



Home owners! Fill in the sign above with today's value of your own home. Then check the amount of your present insurance against that figure and call

B. L. GULICK, Jr., Inc.

First National Bank Building

B. L. GULICK, President

Representing Old Line Stock Companies

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HARPER METHOD

Facials, Waves, Manicures, Shampoos.
Hair conditioning treatments.

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For Quick,
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FOR THE BEST IN BEERS,
WINES AND LIQUORS

Call upon

Chas. E. Salliez

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OUR large storage facilities
—the only ones maintained in Princeton by a fuel oil company enable us to serve you fully on a regular or an emergency basis.



**IT'S WISE TO
BUY FROM**

**PRINCETON
FUEL OIL CO.**

218 Alexander Street

Telephone 1100

News of the Theatres**The Playhouse**

The Harvey Girls (Friday, Saturday) presents some of the year's gayest music in a picturesquely Technicolor setting. Judy Garland is featured in the frivolous story about a group of girls who go westward to serve as waitresses in Fred Harvey's lunchroom depots and run into all of the shootin' and tootin' for which that part of the country was famous a half century ago. It's a tuneful, almost invariably enjoyable musical.

Adventure (All Week). The combination of Clark Gable and Greer Garson would come close to making almost any film entertaining, but this one has fortunately been blessed with a good story and the result is one of the most delightful pictures of the year. In his first appearance since the war's end, Mr. Gable is cast opposite the ever-attractive Miss Garson as a rowdy, likeable bosun, while she is a cool and stately librarian.

One episode after another follows their first meeting, giving the film plenty of action from start to finish. It seems needless to add that the acting is excellent throughout.

The Garden

Shock (Friday, Saturday). A psychiatrist's treatment of his patients is the source for this melodrama's plot, and conceivably the manner in which the film has been made is grounds for protest on the part of the medical profession. Certainly the results he achieves are hardly the kind of reassurance which some one suffering from nervous disorders would want before planning to seek assistance.

Lynn Bari and Vincent Price are the
(Continued on page five)

First Sign of Spring

at

JOAN'S
DRESS SHOP

63 Palmer Square

WANTED

Messenger Boys with Bicycles

See Mr. Hamer

WESTERN UNION

92 Nassau St.

REAL ESTATE**CONSULT**

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OK
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190 NASSAU STREET

PRINCETON, NEW JERSEY

TELEPHONE 322

**DO WE KNOW
YOUR NEEDS?**

If you are searching for a place to live, have you given us your requirements?

We will soon have places for many of our customers!

CONSULT COOK REALTOR

Telephone 2289

NEWS OF THE THEATRES

(Continued from page four)

leading members of the cast. The pace of the film is not bad but the approach chosen by its producer leaves something to be desired.

The Spiral Staircase (Monday, Tuesday, Wednesday). Back again after The Playhouse had to hang out the S.R.O. sign, this thrilling mystery story should appeal to everyone. Set in a somber, 19th century mansion over which Ethel Barrymore presides as its crochety, bed-ridden mistress, the picture has all the eerie atmosphere that can be packed into such a drama.

Dorothy McGuire is outstanding as a mute housemaid who awaits her turn as a victim after three other physically-handicapped women have been killed by a maniacal murderer. Here is sure-fire excitement!

The Prisoner of Zenda (Thursday, Friday, Saturday). The 1934 version of this popular romance, starring Ronald Colman and Madeleine Carroll, is coming back as a revival. Although thoroughly dated in acting, technique and photography, the film has lost none of its charm as one of the best-loved love stories.

The McCarter

Woman Bites Dog (March 22, 23). The latest Sam and Bella Spewack comedy is heading for Princeton. When this pair turns out a good comedy, which happens frequently, the pace is fast, the acting crisp and the laughter nearly continuous. In the cast is the veteran Taylor Holmes, father of the late Phillips Holmes '30 of Triangle and Hollywood fame. The odds are all that this will be a delightful evening.

Reach 12,000 Princetonians
With Your Classified Advertising!
Leave Your Want Ad for TOWN
TOPICS at Hinkson's, 74 Nassau St.

\$20,000

Eight-room House, 2 Baths,
Oil Burner, 2 Acres, Nicely
Wooded, on the Great Road.

Skillman & Skillman

20 Nassau St. Telephone 822

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to help you

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Bring your financial problems
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THE FIRST NATIONAL BANK
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2 NIGHTS ONLY • FRI. & SAT. Eves., MAR. 22 & 23



KERMIT BLOOMGARDEN presents

**Woman
Bites Dog**

A New Comedy

by

SAM and BELLA SPEWACK

TAYLOR ANN KIRK ROYAL FRANK EDA
HOLMES SHOEMAKER DOUGLAS BEAL LOVEJOY HEINEMANN
Staged by COBY RUSKIN • Settings by HOWARD BAY • Costumes by MARY GRANT

PRICES \$1.20 to \$3.00, tax incl. Tickets on sale at

University Store March 18 - - - Phone Princeton 345

THE HARVEY GIRLS

Featuring

JUDY GARLAND VIRGINIA O'BRIEN
KENNY BAKER

Orchestra and Chorus under the Direction of
Lennie Hayton

DECCA ALBUM No. A-388 Complete
on three ten-inch records
Personality Series

CONTENTS:

On the Atchison, Topeka and the Santa Fe
In the Valley—with chorus
Where the Evenin' Sun Goes Down
Wait and See
Swing Your Partner Round and Round
It's a Great Big World
The Wild, Wild West
Television and Radio
WHEN AVAILABLE
“THE RED MILL” soon . . .



16 Nassau Street

Phone 80

Calender of the Week

Sunday, March 17th

7:00, 8:30, 10:00 and 11:00 a.m.:
Mass at St. Paul's Church

11:00 a.m.:

“Christ, Our Cleansing,” the Rev. Dr. Frank S. Niles, First Presbyterian Church
“Time to Make a Stand,” the Rev. Dr. William L. Tucker, Second Presbyterian Church

Sermon: the Rev. Dr. Arthur L. Kinsolving, Trinity Episcopal Church
Lesson-Sermon, First Church of Christ, Scientist

“The Church in Thy House,” the Rev. Lynn H. Corson, Methodist Church

Sermon, the Rev. William T. Parker, First Baptist Church

Sermon, the Rev. James S. Brown, Mt. Pisgah A. M. E. Church

Sermon-Service, Witherspoon St. Presbyterian Church, at the Community Center, Witherspoon St.

University Chapel Sermon, the Rev. James T. Cleland, Duke University Chaplain, Princeton University Chapel

7:30 p.m.: Choral Evensong, Trinity Episcopal Church

(Continued on page seven)

COUSINS CO., INC.

51 Palmer Square West



Tel.
218

STORE HOURS:

9 A. M. to 10 P. M.

Fine Wines and Spirits

Community Chest—War Fund

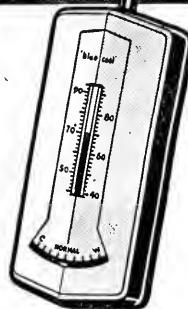
"The Center"

116-118 Nassau Street

Luncheons, Monday through Friday, and Afternoon Tea

All Proceeds to the United War Fund

BACK IN STOCK



Fuel-Saving AUTOMATIC Heat Regulators

TO S-T-R-E-T-C-H
YOUR SUPPLY OF
ANTHRACITE

PHONE US
TODAY!

J. W. Miller's
Sons

'blue coal'—Motor Stoker
Telephone 523

CALENDAR OF THE WEEK

(Continued from page six)

- 8:00 p.m.: Sermon, Col. Charles Booth, First Presbyterian Church
St. Patrick's Day Program, St. Paul's Band and Chorus, St. Paul's School Auditorium
8:30 p.m. Concert, Stuyvesant String Quartet, Procter Hall, Princeton Graduate College

Tuesday, March 19th

- 8:00 p.m.: Concert, the Columbus Boychoir, Princeton High School Auditorium

Wednesday, March 20th

- 8:00 p.m.: Lenten Service, the Rev. Robert G. Metters, Trinity Episcopal Church
Lenten Service, "The Life of the Spirit," the Rev. Niles, First Presbyterian Church
"The Plan and Purpose of the Gospel of St. John," the Rev. Tucker, Second Presbyterian Church
"In Quest of Power," the Rev. Paul Friedrich, Methodist Church
Mid-Week Prayer Meeting, Mt. Pisgah A. M. E. Church

Thursday, March 21st

- 8:15 p.m., Dr. James B. Conant, President of Harvard University, "The Mobilization of American Scientists for the War"; first in series of six Vanuxem Lectures, Frick Auditorium, University Campus

Friday, March 22nd

- 8:15 p.m., "Pride and Prejudice," Murray Theatre, presented by Miss Fine's School
8:30 p.m. "Woman Bites Dog," McCarter Theatre

Saturday, March 23rd

- 8:15 p.m. "Pride and Prejudice," Murray Theatre, presented by Miss Fine's School
8:30 p.m. "Woman Bites Dog," McCarter Theatre



Spring Arrives

NEXT THURSDAY

March 21, at 1 A. M.

Plan Now to Give Your Car
That Vital Checkup
After a Long, Cold Winter!

Kline's Esso Station
271 Nassau Street Telephone 1298

Now is the time to have

BLANKETS LAUNDERED

by our famous Woolen Mills Process. All leading manufacturers—Kenwood, Chatham, North Star—recommend this as a safe process. And we alone offer it in Princeton. During the war we could not accept blankets, but now again we guarantee to make them as fluffy soft as when new.

and inexpensive, too . . . Single Wool, 58c each

UNIVERSITY LAUNDRY

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THE BURGLARS ARE COMING!

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2. that it covers every permanent member of your household, including those in the Armed Forces and those away at school, college and camps?
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6. that the O. H. HUBBARD AGENCY of 142 Nassau Street has represented the INSURANCE COMPANY OF NORTH AMERICA for nearly 59 years?

A few examples of the coverage and cost:

<i>Amount</i>	<i>1 year</i>	<i>3 years</i>
1. \$5,000. Inside premises 5,000. Away from premises	\$32.00	\$80.00
2. \$5,000. Inside premises 2,500. Away from premises	\$30.75	\$76.88
3. \$2,500. Inside premises 2,500. Away from premises	\$24.25	\$60.63
4. \$2,500. Inside premises 1,000. Away from premises	\$21.00	\$52.50
5. \$1,000. Inside premises 1,000. Away from premises	\$15.00	\$37.50
6. \$1,500. Inside premises 625. Away from premises	\$15.00	\$37.50

Order Your Policy Today From

O. H. HUBBARD AGENCY

142 NASSAU STREET

TELEPHONE 400

Sports in Short

From a field of 78 applicants for the position vacated by Walter R. Bourne, the Springdale Golf Club has selected another outstanding English-born professional, Harry M. Kinnell, slim, be-spectacled and 41, whose father and two uncles were widely known professionals in their native British Isles.

Kinnell brings to Springdale a quarter of century of links experience, ranging from club-making at Prestwick, Scotland, to instructing in British East Africa, to a decade of service at the Edgewood Valley Country Club, LaGrange, Ill. His tee-to-green achievements include a hole-in-one scored at Dieppe, France, ten years before Dieppe was the scene of a much tougher game.

Wesley E. Fesler, Princeton basketball mentor and until Tuesday afternoon a member of the Tiger football and baseball coaching staffs, is following in the footsteps of the illustrious Jock Sutherland and Clark Shaughnessy, as he assumes his duties as head football coach at the University of Pittsburgh. An all-time great at Ohio State, where he earned nine major letters and highest honors in his studies, Fesler at 37 has served at Harvard, Wesleyan and Princeton and has been singled out to teach the once-mighty Panthers winning gridiron tricks.

TOPICS OF THE TOWN

(Continued from page three)
ton firm and three from New York are reported to be bidding for the job.

Meanwhile, the scores of families here now and others yet to come who will be interested in the homes as quickly as they can be finished can only hope for an increased tempo. There is no blame to be placed for the delay, which, though originally unanticipated, apparently is inevitable in bringing a \$1,000,000 project to the ground-breaking point.

For Quick Results:

(In Classified Advertising, of Course)

1. Take your Ad to Hinkson's
2. Reach 12,000 Princetonians by
3. Placing It in TOWN TOPICS